

HOBBY



ALLURE™

2020-21 HOCKEY



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ALLURE™



BASE SET
Regular



BASE SET
Golden Treasures Auto Parallel



BASE SET
Red Rainbow Rookie Jersey Parallel

Allure™, now in its second season following a very successful 2019-20 debut, sports a 150-card **Base Set** featuring 70 Veterans, 30 Rookies and 50 SP Rookies – the latter falling 1 per pack, on average. The parallels range from simply color and pattern variations to color and pattern variations with autographs and/or memorabilia.

Keep an eye out for rare Auto Jersey (#'d to 75 or 25), Auto Patch (#'d to 10) and Golden Treasures Auto (1-of-1's) parallels!



ALLURE™



SP'S 101-150 Green Quartz Parallel

The final 50 cards of the **Base Set** are all SP Rookie cards! Grab 1 regular **SP Rookie** card per pack, on average. Also keep an eye out for a deep bench of low-numbered parallel cards, from the **Green Quartz** parallel #'d to 99 to the rare **1-of-1 Golden Treasures** non-auto & auto parallels!



GRAND ENTRANCE

An all-new insert dedicated to the league's top rookie prospects. Look for **Green Auto** and **Blue** (#'d to just 99) parallels!

ADDITIONAL HIGHLIGHTS

Calling All Collectors!

Featuring multiple base and insert set parallels boasting distinct color and pattern variations, as well as rare chase cards, Allure™ will satisfy player, set and big hit collectors!

New Insert Sets

A complete list of the insert sets debuting in 2020-21:

City Celly
Diagnostics
Grand Entrance

Back by Popular Demand!

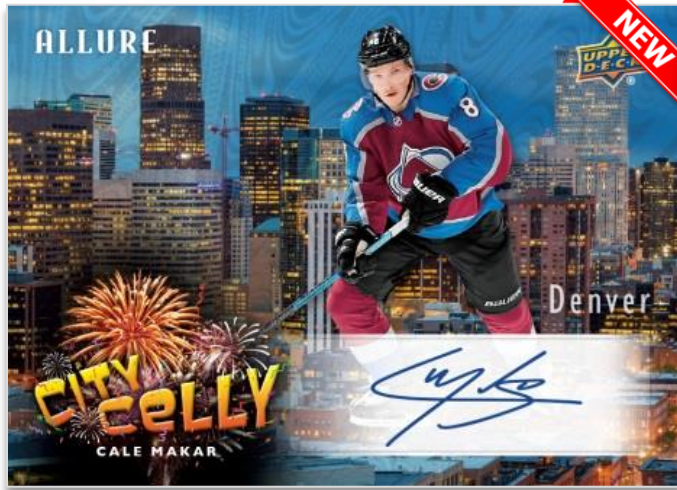
The **Iced Out** insert set returns with a checklist featuring a mix of active stars and rookies. Lucky collectors will find rare **Blue Auto** parallel cards!

Ultra-Rare Variation Cards!

Falling just 1:500, on average, the ultra-rare **Base Set Photo Variation** 10-card set consists of the best active stars and rookies from the **Base Set** checklist.



ALLURE™



CITY CELLY

Seismic Auto Parallel

Another all-new insert set, **City Celly** captures the joy of goal-scoring, presenting players celebrating doing just that – and with the skyline of their home city in the background! Be on the lookout for the super rare **Seismic Auto** parallel.



XRC'S REDEMPTION

Get a head start on your 2021-22 collection with these redemption cards for the top five 2021-22 rookies!



ALLURE™



ALLURE QUARTZ AUTO

Regular

The crown jewel of the insert sets! This popular insert features an impressive checklist consisting of the top stars and rookies in the game today, as well as a **Blue** parallel #'d to just 5!

CONFIGURATION

8 Cards per Pack / 8 Packs per Box

BOX BREAK (on average)

8

SP Rookie Cards

8

#'d or Ratio'd Parallel Cards

5

Regular Insert Cards

1

Autograph Card

2

Double Rainbow/Rare Parallel or Jersey Cards